

# Sedona Village Business Association a boon to Village business community

By **DAVID G. COOK**

Chairman

Sedona Village Business Association

The Full Moon Walk held on Dec. 20 in the Village Business Corridor was a great success. The event, sponsored by the Sedona Village Business Association, continues to grow in popularity.

December's event brought out the largest attendance yet, despite the winter chill. With hot cider and cocoa, as well as good music, the holiday spirit was in the air and a good time was had by all. Thanks to all our neighbors, participating businesses and volunteers who helped make the event a fun night out for everyone.

We are pleased to announce our next event, the Sedona Village Business Association annual mixer, to be held Thursday, March 5, at the Hilton, in the Tequa Ballroom.

There will be an inspiring guest speaker, with a most compelling story of ingenuity and entrepreneurial spirit. In the rapidly evolving business climate of today's world, innovation and enthusiasm go hand in hand with good ideas and con-

scientious decision making.

Please join us for a fun and enlightening evening and an opportunity to get to know your business neighbors.

The January SVBA meeting was also inspiring, with our best turnout in recent memory, including many guests and first time attendees.

Thank you all for helping our organization to grow and prosper, as we all welcome a new year full of optimism for our community.

The SVBA meets on the first Wednesday of each month, at 4:30 p.m., in the second floor meeting room of Sedona Winds, on Jack's Canyon Road.

The next meeting will be Wednesday, Feb. 4, and the March meeting will also be on the 4th of the month and the night before the annual mixer on March 5.

Everyone is invited to join us at any of the monthly meetings and we hope you mark your calendar now for the annual mixer March 5.

The SVBA website will be up soon, but for now, if you would like more information you can reach Chairman Dave Cook at: (928) 203-8767, or E-mail at: [ibd1@esedona.net](mailto:ibd1@esedona.net).