

Sedona Village Business Association – Article for March Villager

By: David G. Cook – Chairman, SVBA

The Sedona Village Business Association would like to invite all local businesses, as well as community members interested in interaction with the business community, to the SVBA Annual Mixer, Thursday, March 5, 2009. The event will be held at the Hilton, in the Tequa Ballroom, from 5:30 PM to 7:30 PM.

Our guest speaker is a most inspiring example of business ingenuity in times of economic and environmental challenges. Tim McClellan, founder of Western Heritage Furniture, in Jerome, AZ, is not only a craftsman of fine furniture, but also one who leads by example in applying “green” ideals to his business. In addition to the extraordinary efforts of Tim’s “green” manufacturing, the company has recently started Verde Biofuel, to support their furniture deliveries, which now have a significantly lighter impact on the environment, while having a positive impact on the company’s bottom line as well.

As a company with a mission statement that includes: “To Be Extraordinary In Everything We Do” and “Continuous Improvement”, Tim McClellan has a story that is both insightful and inspiring. Please join us Thursday, March 5th and hear his story of savvy ingenuity. The mixer is \$5 per person, which includes your first drink free and some light food. The Tequa Ballroom is located on the Hilton property, just above the Full Moon Saloon, in the Tequa Plaza, just off of SR 179.

The Sedona Village Business Association is also pleased to introduce our new website, at www.SVBA.net, where you can find more information on the mixer, the monthly meetings (on the first Wednesday of each month, at 4:30 PM, in the 2nd floor meeting room of Sedona Winds, located on Jack’s Canyon Road), as well as additional information about the organization and it’s members.

For additional information, you can visit the website, or you can reach Chairman Dave Cook at: (928) 203-8767, or by e-mail at: ibd1@esedona.net. Everyone is welcome at any of the SVBA events. So whether you’re a long-standing member, a new or prospective member, or you just want to see what it’s all about, we’d love to see you at our next monthly meeting on Wednesday, March 4th, or the next night, Thursday March 5th for the annual mixer.