

## November Villager Article for Sedona Village Business Association

Good Day All,

Our Full Moon Walk was well attended, 76 “walker” cards were turned in. The Kiwanis Dunk Tank was a big hit and it looks like we have some great arms in our community. Our volunteers did not stay dry for very long. A big thank you to our Dunk Tank volunteers, Peter Gendron of Sedona Village Business Association, Steve Goschen, Resident Engineer for the Hwy 179 project, Steve Nelson, Village of Oak Creek Board Member and Mal Wienges, Sedona Oak Creek Chamber of Commerce. It is amazing how a decorated pumpkin will put a smile on just about every one’s face. Our pumpkin decorating station did just that, we had 10 pumpkins decorated by our committee members and the Cowgirl from Marketplace Café got the most votes. It seems that our local pizza makers have a great following because our walkers voted for all of them. Thank you to Blue Moon Café, Famous Pizza and Marketplace Café for donating their pizza tasting. We are very fortunate that we have businesses willing to donate and participate in our community events.

The monthly Sedona Village Business Association General Membership meeting October 7<sup>th</sup> was held at Sedona Hilton Resort and Spa. We started with David Keeber the Director of Membership for The Sedona Oak Creek Chamber of Commerce giving a presentation about the Ranger District Kiosk, what level of membership that this valuable marketing tool available to and how to use it. The next portion of our meeting was about signage, Mark Mumaw our Big Park Regional Coordinating Council Planning and Zoning representative gave an overview of the Yavapai County sign ordinance and how it works. We had some great discussion the main points brought out were, that more information is needed, the need to develop some type of “acceptable” signage because businesses are not readily identifiable. Every one felt most of all that if we work together positive things can be achieved. We are going to continue this discussion so our November 4<sup>th</sup> meeting we will have representatives from the County, the All-American Road Committee, Fire Department and ADOT. Please make time to attend our November 4<sup>th</sup> meeting at 4:30 pm at Sedona Hilton Resort and Spa.

Thank you  
Kathy Nelms  
Sedona Village Business Association