

MINUTES
SEDONA VILLAGE BUSINESS ASSOCIATION
BOARD OF DIRECTORS MEETING
Wednesday, September 30, 2009 @ 4:30 PM
SEDONA WINDS

1. **Board members present.** Sean Baguley, Tim Byrne, Mel Copen, Tom Graham, Judy Hill, Michele Moore, Mark Mumaw, & Kathy Nelms – quorum established. No other persons present.

2. **President's Report.** President Kathy Nelms gave a short update on various issues including the format of the upcoming October 7th general membership meeting which will be a business to business session facilitated by Kathy to find out what is working for businesses and what is not. No formal action required.

3. **Secretary's Report.** Secretary Tom Graham reported that the minutes from the August 19, 2009 Board meeting had been distributed and some minor changes had been suggested and incorporated into the minutes. Upon motion duly made, seconded and unanimously passed, the minutes as circulated and changed were approved. The approved minutes will be circulated to the Board.

4. **Treasurer's Report.** Treasurer Mark Mumaw made a report concerning the beginning balance of the SVBA checking account from his last report, the additions and subtractions therefrom and the current balance. He also made a similar report for the SVMSP checking account.

5. **Celtic Harvest Festival Oversight Committee.** The members of the CHF Oversight Committee gave an overview of the CHF event. The SVBA had entered into an agreement with CHF Festival Director Dorothy O'Brien and various aspects of that agreement were outlined and discussed by the Board. The Committee members reported that the CHF was prepared to handle substantially more attendees than it actually had so there were very few logistical problems and attendees were for the most part very positive in their comments about the CHF including the high level of the entertainment. The number of attendees was a problem in repaying everybody who had "invested" funds in the CHF but the direct expenses were covered. The other shortcoming was the lack of more vendors to create more things for attendees to do. It was also noted that the placement of the vendors that were there made it appear to be fewer than actual as they were spread out over a very large area. The Board had a constructive discussion about various aspects of the CHF and it was generally understood that many lessons were learned for any future events of this type. The Board recognized the hard work of the Committee and everybody else who volunteered.

6. **Full Moon Walk Committee.** The members of the Full Moon Walk Committee reported on the upcoming event to be held October 3, 2009 from 3 – 6 PM. There are 11 businesses participating and the Kiwanis will also be present with their dunk tank. Music, food, fun & free prizes have again been organized by the Committee and they were looking for another successful event. Thanks again to the Full Moon Walk Committee and volunteers – this event is really gaining some traction in our community.

7. **Executive Director's Report.** No report. Peter Gendron remains on leave of absence..

8. **Alzheimer's Association Memory Walk.** Judy Hill reported on the upcoming Memory Walk'09 sponsored by the Northern Arizona region, Desert southwest Chapter of the Alzheimer's Association to be held in Sedona Village on Saturday, October 17, 2009 at 8:00 AM. Awards, prizes, food and entertainment all for a good cause. Thank you, Judy, for all your hard work in heading up this event.

9. **Regular Scheduled Board Meetings.** The Board unanimously agreed that going forward the regular monthly meeting of the Board will be held at Sedona Winds on the 3rd Wednesday @ 4:00 PM. Schedule for the next several months is as follows:

October 21, 2009
November 18, 2009
December 16, 2009

January 20, 2010
February 17, 2010
March 17, 2010

10. **Adjournment.** Meeting duly adjourned @ 5:45 PM

Thanks to all present for their time & effort and especially to Judy & Sedona Winds for hosting and the usual tasty spread!